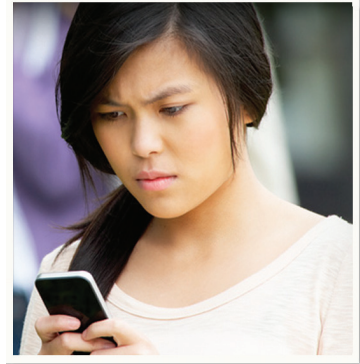


KEEPING STUDENTS SAFE WITH ANONYMOUS REPORTING

The CyberBully Hotline is an anonymous reporting solution designed for schools to enhance school safety, and ultimately build a more positive school climate. The hotline is a tool where students, parents, and community members can safely call or text a tip. Then, an anonymous dialogue takes place in real time, between the school's administration and the incident reporter. The reporter feels safe to communicate because it's anonymous, and the administrator is getting the information they need to address the report.



Easy for Students to Use, Easy for Schools to Manage

Students already know there is a bullying problem at their school but most of the time they don't report it. If students are going to report bullying, they need it to be easy. With the CyberBully Hotline, all they need is the dedicated number and they can text or call in their report.

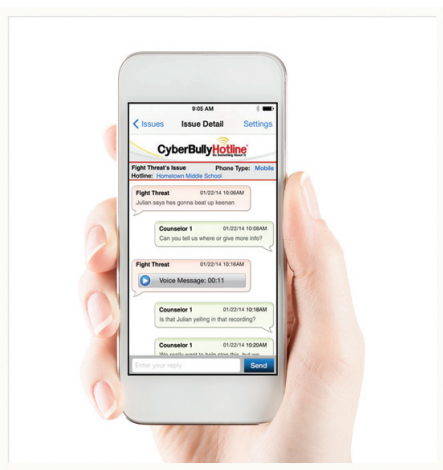
Administrators can receive reports from their PC or smartphone via the administrator app, and respond immediately, or flag the message appropriately. K-12 schools nationwide have found how easy the hotline is to implement and use, all while reducing bullying in their schools and communities.

Helps Solve Problems In Your School

- Easily identify targeted keywords like "gun" or "bomb"
- Manage reports using auto-resolve feature
- Share collaborative notes
- Respond in real-time
- Making students comfortable reporting problems

"I feel like a lot of big problems have been averted thanks to the CyberBully Hotline program."

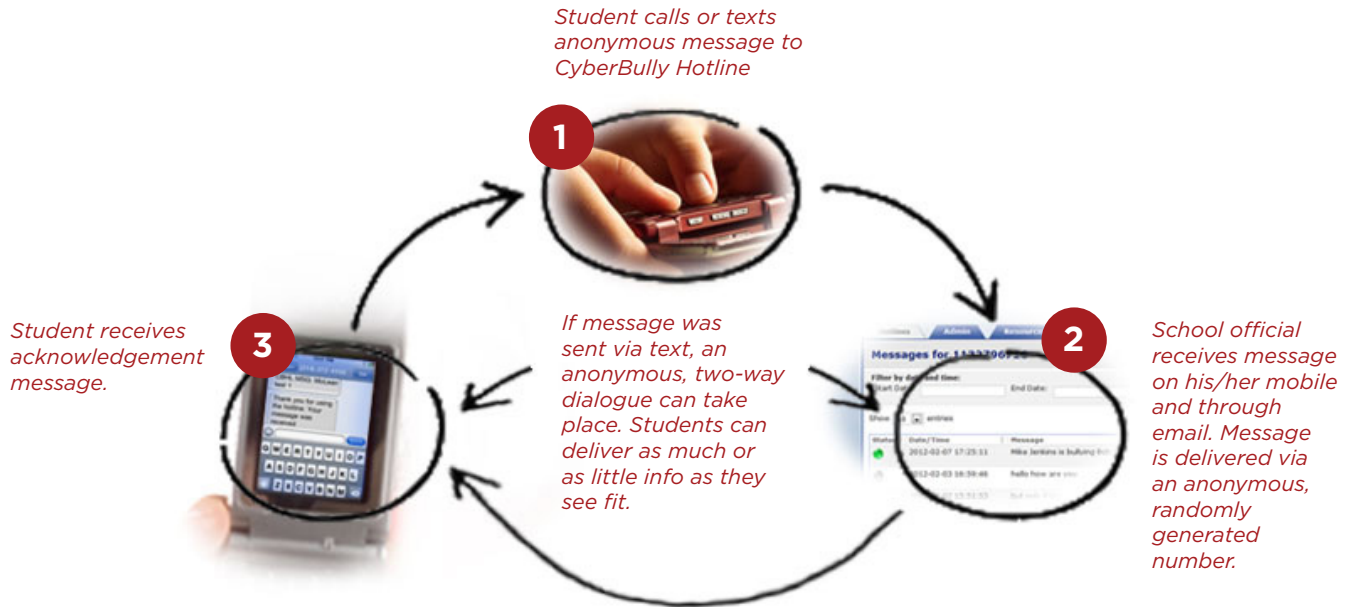
- Shawn Kelsch, Associate Principal,
Warren County R-III School District



Why Schools Love it

- Complements your existing bullying prevention programs
- Promotes a safer school environment
- Reduces all types of bullying
- Prevents bullying from happening
- Low Implementation cost
- Access the hotline anywhere- from your computer or mobile device
- Facilitates state reporting requirements

The Hotline in Action: How it Works



Your Trusted Partner in Bullying Prevention

- Dedicated phone numbers in your region
- New Administrator App for convenience
- Toolkit to help you respond to reports
- Promotional materials- posters, wallet cards, bus stickers
- Ongoing professional development resources and webinars
- Best practices from our subject matter experts



**For more information on CyberBully Hotline visit:
cyberbullyhotline.com, call 800-420-1479
or email: sales@schoolreach.com**